

HP Visual Connections, LLC

Katrice Cornett, CEO, Founder

Phone: (856) 448-4772

E-mail: hpvisualconnections@gmail.com

Website: hpvisualconnections.net

What Our Customers Have To Say

EXCELLENT WORK!!!! WILL BE USING YOUR SERVICE FOR ALL MY NEEDS ONE SATISFIED CUSTOMER ~ *Veronica Moody Smalls, Ronnie's Southern Hospitality*

I've seen their work first hand. They are indeed SUPER quality! ~ *Sherri Johnson-Roye, Supreme Gospel Entertainment*

Top notch professional marketing and promotional materials made by Katrice. This is one of her passions and I love the fact that she continues to perfect her craft and stays on the cutting edge. God's grace and abundance over HP Visual Connections! ~ *Yvette Owens, DestinySpeak*

I have been impressed with the quality and the speed of the work!!! Great company. ~ *Pastor, Tiffany Murphy*

Once I started using HP Visual, I no longer had to search for high quality products and services. I love the professionalism and promptness. They always deliver and I am always satisfied. ~ *Catrissha S. Utley, Gospel Recording Artist*

I've used HP Visual Connections for several events and I'm always satisfied. They are professional, timely and extremely efficient. All of the designs stand out. ~ *Kenya McFadden*



HP Visual Connections, LLC



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Professionally Connecting the ARTS!



DESCRIPTION OF BUSINESS (CONTINUED)

HP Visual Connections remains on the cutting edge of the entertainment industry. Katrice Cornett, the artist, brings to her clients fresh experiences as she produces and releases “**Katrice Cornett and Highest Praise**” CD and Video recordings, drama productions. Katrice is also available to conduct workshops and provides music consultation for groups of all sizes. Katrice’s reputation as a soulful singer avails her opportunities to sing throughout the country.

OUR SERVICES

- Graphic Design
- Web Design, Hosting & Maintenance
- Marketing Promotions
- Virtual Administrative Services
- Computer Support Services
- Event Hosting & Planning
- Artist Development & Instruction
- Katrice Cornett & Highest Praise Singers

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LinkedIn @ /in/kcornett45
Youtube @ /c/KatriceCornett



HP Visual Connections, LLC

HP Visual Connections assists artists, creative individuals, businesses and organizations develop, promote and manage their image and brand to ensure that they reach and keep their ideal audiences, clients and customers. Since its inception in 2002 HP Visual Connections, LLC (HPVC) connected the arts to those who appreciate and render the arts. Our clients range from Christian, Gospel and R&B singers, dancers, instrumentalists, authors, television programs, radio programs, non-profit organizations, for profit businesses and professional member organizations such as Mariam Anderson Music Guild, Higher Standard Performing Arts Preparatory, and Driven for Ministry TV. We offer marketing, promotional and administrative services. Artists, Business Leaders, Community Organizers and the like all benefit the 25 plus years of experiences that founder and owner, Katrice Cornett, brings to the industry.

MISSION STATEMENT

HP Visual Connections is committed to helping each artist achieve their dreams through innovative and cutting edge promotion and proven solid coaching. We guarantee the most professional and caring customer service for all artist. Provide quality professional services to Indie Artists, businesses and organizations.

OBJECTIVES

- Provide our clients with brand, promotion, marketing and performance coaching
- Provide our clients with performance, marketing and networking opportunities through venues such as “Refreshing Café”, Radio, Television, Concerts and Showcase Events
- Position our clients with clear steps to move toward and achieve their goals

DESCRIPTION OF BUSINESS

Artist Development enhances and manages the images of those who are artistic. We take the time to fully understand how each client would like to portray their talents to their ideal audiences. Marketing strategies are created to broaden their reach. All services are tailored to each client’s offerings. There are a variety of packages making our services available to anyone ready to go to the next level.

The Artist Development Packages include graphic and web design, marketing, promotions, event planning, electronic press kit and social media strategic planning.

Business Development enhances the image of businesses and organizations. The vision and mission of each organization important in developing marketing strategies to promote their products and services to the ideal customers and clients.

The Business Development Packages include the creation of business cards, postcards, letterhead, brochures, flyers, E-blast design, press release, web design, social media page setup and design and logo design.

HP Visual Connections walks closely with each client throughout the life of the project. Packages are customizable to the needs and budget of our clients. Packages range from economy, standard to premier.

REFRESHING CAFÉ

The Refreshing Café is the Indie venue created by HP Visual Connections. Artists, authors and entrepreneurs are invited to showcase their talent and marketing skills at the Refreshing Café. HP Visual Connections sponsors The Refreshing Café from March through December. Featured artists promote the event inviting existing and new supporters to each show. Businesses and organizations are invited to showcase their products and services. Our clients have the opportunity to demonstrate the power of the coaching they have receive from HP Visual Connections.



HPVC Designed Event
Postcard Flyer